

WHO WE ARE

The Great Orchestra of Christmas Charity (GOCC, Polish Wielka Orkiestra Świątecznej Pomocy, WOŚP) is the biggest, non-governmental, non-profit, charity organization in Poland raising money for pediatric and elderly care. The GOCC Foundation holds American Heart Association certification to provide courses in CPR and AED, and for the use of high technology for medical lifesaving.





Over 120 thousand volunteers, divided among 1,653 Collection Centres, are involved in this year's Grand Finale.

Out of our 1,653 Centres, 87 are located abroad in 25 different countries.





Since its launch 30 years ago, WOŚP has raised a total of over 1.75 billion zloty, which has been used to purchase over 70,000 pieces of equipment for hospitals.

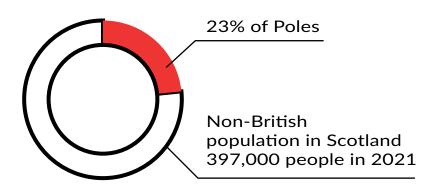
Funds raised in 2023 USD - \$56,658,915.37

WHY TO SUPPORT US

Having a charitable presence in your community can increase your reach to a wider audience.

Polish is the most common non-British nationality in Scotland. Polish nationals represented 23% of the total .

During 2020, the council areas with the largest proportion of non-British nationals were Aberdeen City, City of Edinburgh and Glasgow City.



Scottish Polish intermarriages are not uncommon, and mixed heritage is included in new families.



BRAND RECOGNITION among the Polish community in Scotland.

WHAT YOUR COMPANY GAIN

Your COMPANY LOGO and COMPANY NAME exposition on all marketing materials like:

- posters
- banners
- large video projections during grand finale concerts
- logo exposition on live stream
 YouTube broadcast
- mentioning the name of the company and official thanks to the sponsors during radio broadcasts (Polish radio stations in Scotland)

Brand recognition among the Polish community in Scotland.



